

**THG PLC**

**(the "Company")**

**Director/PDMR Shareholding**

**5 November 2021**

The Company has received notification that: Zillah Byng-Thorne, a Non-Executive Director of the Company, has purchased 32,291 ordinary shares of £0.005 each in the capital of the Company at a price of £2.002 per ordinary share; and a person closely associated with Zillah Byng-Thorne has purchased 25,300 ordinary shares of £0.005 each in the capital of the Company at a price of £1.962 per ordinary share.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	Zillah Byng-Thorne
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	Non-Executive Director
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Acquisition of ordinary voting shares

c)	Price(s) and volume(s)	Price(s): £2.002 Volume(s): 32,291
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	4 November 2021
f)	Place of transaction	London Stock Exchange (XLON)

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	Max Thorne
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	Spouse and person closely associated with Zillah Byne Thorne, a Non-Executive Director
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Acquisition of ordinary voting shares
c)	Price(s) and volume(s)	Price(s): £1.962 Volume(s): 25,300
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	4 November 2021
f)	Place of transaction	London Stock Exchange (XLON)

**Enquiries to:**

James Pochin, General Counsel and Company Secretary  
THG PLC  
James.Pochin@thehutgroup.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@lseg.com](mailto:ms@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHFSSDLEFSESF