

## THG PLC

### PDMR/PCA Shareholdings

THG PLC (the "**Company**") announces that it was notified on 23 September 2021 that (a) following the paying up and conversion by FIC Shareco Limited ("**FIC Shareco**") of certain G and H ordinary non-voting shares of £0.005 each in the capital of the Company into ordinary voting shares of £0.005 each (the "**Ordinary Shares**") on 11 August 2021, FIC Shareco executed a security agreement in favour of Barclays Bank PLC, as security against its obligations existing under a loan facility made available to FIC Shareco between, amongst others, FIC Shareco and Barclays Bank PLC (the "**FIC Shareco Loan Facility**"); and (b) Matthew Moulding and Jodie Moulding had each executed security agreements as security against the obligations existing under the FIC Shareco Loan Facility. The foregoing security agreements executed by FIC Shareco, Matthew Moulding and Jodie Moulding were executed for technical legal reasons only and do not increase the security package agreed with Barclays Bank PLC in September 2020. Furthermore, there has been no reduction in the shareholdings of FIC Shareco, Matthew Moulding or Jodie Moulding as a result of these transactions (or otherwise).

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	FIC Shareco Limited
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Pledge of ordinary voting shares (including the Ordinary Shares) as required by the terms of the FIC Shareco Loan Facility.
c)	Price(s) and volume(s)	Price(s): N/A  Volume(s): 144,633,856
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	22 September 2021
f)	Place of transaction	Outside of a trading venue

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	Matthew Moulding
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	Executive Chairman and Chief Executive Officer
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Pledge of ordinary voting shares and certain D and E ordinary non-voting shares as required by the

		terms of the FIC Shareco Loan Facility.
c)	Price(s) and volume(s)	Price(s): N/A Volume(s): 28,422,340
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	22 September 2021
f)	Place of transaction	Outside of a trading venue

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	Jodie Moulding
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Pledge of ordinary voting shares as required by the terms of the FIC Shareco Loan Facility
c)	Price(s) and volume(s)	Price(s): N/A Volume(s): 9,834,879
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	22 September 2021
f)	Place of transaction	Outside of a trading venue

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**Enquiries to:**

THG PLC

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