

## THG PLC

(the "Company")

### Director/PDMR Shareholding

**13 May 2021**

The Company has received notification that Tiffany Hall, a Non-Executive Director of the Company, has purchased 33,557 ordinary shares of £0.005 each in the capital of the Company at a price of 596 pence per ordinary share pursuant to the recent Placing announced by the Company.

The following notification is made in accordance with the requirements of Article 19 of the EU Market Abuse Regulation:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>	
a)	Name	Tiffany Hall
<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / Status	Non-Executive Director
b)	Initial Notification / Amendment	Initial Notification
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary voting shares of £0.005 each  ISIN: GB00BMTV7393
b)	Nature of the transaction	Acquisition of ordinary voting shares
c)	Price(s) and volume(s)	Price(s): 596p  Volume(s): 33,557

d)	Aggregated information	N/A - single transaction
e)	Date of transaction	13 May 2021
f)	Place of transaction	Outside of a trading venue

**Enquiries to:**

James Pochin, General Counsel and Company Secretary  
 THG PLC  
 07920 218123  
 James.Pochin@thehutgroup.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rns@lseg.com](mailto:rns@lseg.com) or visit [www.rns.com](http://www.rns.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHSFSSUDEFSEEI