

THG PLC
(the "Company")

PDMR/PCA Shareholdings

12 May 2021

The Company has received notification from a person closely associated ("**PCA**") with a person discharging managerial responsibilities ("**PDMR**") and accordingly makes the following notification pursuant to the requirements of Article 19 of the EU Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	The Moulding Foundation
2.	Reason for the notification	
a)	Position / Status	PCA of PDMR Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary voting shares of £0.005 each
	Identification Code	ISIN: GB00BMTV7393
b)	Nature of the transaction	Disposal of ordinary voting shares
c)	Price(s) and volume(s)	Price(s): 666.75p Volume(s): 350,000
d)	Aggregated information	N/A - single transaction

e)	Date of transaction	11 May 2021
f)	Place of transaction	Outside of a trading venue

Enquiries to:

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