

THG PLC

(the "Company")

PDMR-PCA Shareholdings

23 June 2023

The Company has received notification that John Gallemore, an Executive Director of the Company, has purchased 578,710 ordinary shares of £0.005 each in the capital of the Company at a price of £0.774117 per ordinary share. These ordinary shares were purchased in joint names with a person closely associated with John Gallemore.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

| | | |
|-----------|--|---|
| 1. | Details of the person discharging managerial responsibilities / persons closely associated with them | |
| a) | Name | John Gallemore and Joanne Gallemore |
| 2. | Reason for the notification | |
| a) | Position / Status | John Gallemore: Executive Director Joanne Gallemore: Spouse and a person closely associated with John Gallemore, an Executive Director |
| b) | Initial Notification / Amendment | Initial Notification |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | THG PLC |
| b) | LEI | 21380066N3SV908IDP37 |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification Code | Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393 |
| b) | Nature of the transaction | Acquisition of ordinary voting shares through a joint custody account |
| c) | Price(s) and volume(s) | Price(s): £0.774117 Volume(s): 578,710 |
| d) | Aggregated information | N/A - single transaction |
| e) | Date of transaction | 21 June 2023 |
| f) | Place of transaction | London Stock Exchange (XLON) |

Enquiries to:

James Pochin, General Counsel and Company Secretary
 THG PLC
 James.Pochin@thehutgroup.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rs@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHEAAKAALNDEAA