

THG PLC
(the "Company")

18 May 2023

Publication of Notice of Annual General Meeting

The Company confirms that the following documents have today been posted or otherwise made available to the Company's shareholders:

- Notice of Annual General Meeting ("**AGM**" or "**Meeting**"), dated 18 May 2023; and
- associated Form of Proxy.

In accordance with Listing Rules 14.3.6R and 14.3.7R, copies of each of these documents will today be submitted to the National Storage Mechanism and will shortly be available for inspection at: <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

The Notice of AGM is also available to view on the Company's website at: <https://www.thg.com/investor-relations/annual-general-meeting-documents>.

Important information regarding the AGM

The Company's AGM will be held at The Bowdon Rooms, The Firs, Bowdon, Altrincham WA14 2TQ on Wednesday 21 June 2023 at 1:00 p.m..

Details of how to participate in, and the resolutions that will be tabled for shareholder approval at, the Meeting are set out in the Notice of AGM.

For further information please contact:

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THG PLC

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Notes to editors

THG is a vertically integrated, digital-first consumer brands group, retailing its own brands in beauty and nutrition, plus third-party brands, via its complete digital commerce solution, Ingenuity, to an online and global customer base. THG's business is operated through the following divisions:

THG Beauty: The globally pre-eminent digital-first brand owner, retailer, and manufacturer in the prestige beauty market, combining its prestige portfolio of eight owned brands across skincare, haircare, and cosmetics. It is a global route to market for over 1,300 third-party premium brands through its portfolio of websites, including Lookfantastic, Dermstore, Cult Beauty and Mankind and the beauty subscription box brand GLOSSYBOX.

THG Nutrition: A group of digital-first Nutrition brands, which includes the world's largest online sports nutrition brand Myprotein, and its family of brands (Myvegan, Myvitamins, MP Activewear and MyPRO), with a vertically-integrated business model, supported by global THG production facilities.

THG Ingenuity: Ingenuity provides a complete digital commerce solution for consumer brand owners across its three pillars of technology, digital and operations. Being part of the THG group, a global digital brand owner in Beauty & Nutrition, Ingenuity is uniquely placed to bring relevant, practical, and international expertise in every area of commerce.

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