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Directorate Change

THG strengthens Board with appointment of Sue Farr as Senior Independent Director

THG PLC ("THG" or the "Group") today announces that Sue Farr has been appointed Senior Independent Director of THG with immediate effect.

Sue is a highly experienced FTSE 100, 250, Small Cap and AIM board member. Following a successful career in media, advertising and marketing, she has spent 16 years in various non-executive director roles.

Her current non-executive directorships include Senior Independent Director at British American Tobacco plc, Interim Senior Independent Director and Chair of the Remuneration Committee at Lookers plc, Non-Exec and Chair of the Remuneration Committee at Helical plc and Non-Exec at Access Technologies plc (where she also formerly served as Chair of the Remuneration Committee). Sue plans to step down from her role at Access at the forthcoming AGM having served for nine years. During the past five years she has also held non-executive directorships at Dairy Crest plc and Millennium & Copthorne Hotels plc.

The Board would like to thank Dean Moore for undertaking the role of Senior Independent Director on an interim basis. Dean remains interim Chair of the Audit Committee.

Charles Allen, Lord Allen of Kensington CBE, Independent Chair, commented:

"I am delighted that we have been able to attract someone of the calibre of Sue Farr, who has had an impressive executive career across a number of consumer, media and marketing businesses, and has since gone on to demonstrate her skills as an experienced Senior Independent Director and committee Chair.

"Building on the progress made over the last 12 months, this appointment is consistent with the Board's stated intention to continue to improve Corporate Governance and enhance its composition by improving independence and diversity.

"The Board and I look forward to working with Sue and benefiting from her knowledge, skills and experience."

Sue Farr, Senior Independent Director, commented:

"I am pleased to be joining THG at such an exciting time for the Group as it continues to grow and to scale globally. THG is a business I have long admired and I look forward to working with Charles and the rest of the Board on this next stage in the Group's journey."

For further information please contact:

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Notes to Editors

THG is a vertically integrated, digital-first consumer brands group, retailing its own brands in beauty and nutrition, plus third-party brands, via its proprietary, end-to-end, e-commerce technology, infrastructure and brand-building platform (THG Ingenuity) to an online and global customer base. THG's business is operated through the following businesses:

<u>THG Beauty</u>: The globally pre-eminent digital-first brand owner, retailer and manufacturer in the prestige beauty market, combining its prestige portfolio of eight owned brands across skincare, haircare and cosmetics, the provision of a global route to market for over 1,300 third-party beauty brands through its portfolio of websites, including Lookfantastic, Dermstore, Cult Beauty and Mankind and the beauty subscription box brand GLOSSYBOX.

THG Nutrition: A group of digital-first Nutrition brands, which includes the world's largest online sports nutrition brand Myprotein, and its family brands (Myvegan, Myvitamins, MP Activewear and MyPRO), with a vertically-integrated business model, supported by global THG production facilities.

<u>THG Ingenuity:</u> Ingenuity provides a complete digital commerce solution for consumer brand owners on its three pillars of technology, digital and operations. Being part of the THG group, a global digital brand owner in Beauty & Nutrition, Ingenuity is uniquely placed to bring relevant, practical and international expertise in every area of commerce.

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