

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BMTV7393

Issuer Name

THG PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Matthew Moulding

City of registered office (if applicable)

Country of registered office (if applicable)

N/A

| NAME | CITY OF REGISTERED OFFICE | COUNTRY OF REGISTERED OFFICE |
|------|---------------------------|------------------------------|
| | | |

4. Details of the shareholder

Is the shareholder the same as the person subject to the notification obligation, above?

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

FIC Shareco Limited

City of registered office (if applicable)

Sarnia House, Le Truchot, St Peter Port, Guernsey, GY1 4NA

Country of registered office (if applicable)

UK

5. Date on which the threshold was crossed or reached

19 April 2021

6. Date on which Issuer notified

19 April 2021

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 6.27% | Nil | 6.27% | 970,646,554 |
| Position of previous notification (if applicable) | 7.74% | Nil | 7.74% | 970,646,554 |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| CLASS/TYPE OF SHARES ISIN CODE (IF POSSIBLE) | NUMBER OF DIRECT VOTING RIGHTS (DTR5.1) | NUMBER OF INDIRECT VOTING RIGHTS (DTR5.2.1) | % OF DIRECT VOTING RIGHTS (DTR5.1) | % OF INDIRECT VOTING RIGHTS (DTR5.2.1) |
|--|---|---|------------------------------------|--|
| GB00BMTV7393 | 28,422,340 | 32,458,346 | 2.93% | 3.34% |
| Sub Total 8.A | 60,880,686 | | 6.27% | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| TYPE OF FINANCIAL INSTRUMENT | EXPIRATION DATE | EXERCISE/CONVERSION PERIOD | NUMBER OF VOTING RIGHTS THAT MAY BE ACQUIRED IF THE INSTRUMENT IS EXERCISED/CONVERTED | % OF VOTING RIGHTS |
|------------------------------|-----------------|----------------------------|---|--------------------|
| | | | | |
| Sub Total 8.B1 | N/A | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| TYPE OF FINANCIAL INSTRUMENT | EXPIRATION DATE | EXERCISE/CONVERSION PERIOD | PHYSICAL OR CASH SETTLEMENT | NUMBER OF VOTING RIGHTS | % OF VOTING RIGHTS |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| | | | | | |
| Sub Total 8.B2 | N/A | | | | |

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate Controlling Person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|--|--|---|
| | Matthew Moulding | 6.27% | Nil | 6.27% |
| | FIC Shareco Limited | 3.34% | Nil | 3.34% |

10. In case of proxy voting

Is there proxy voting?

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Matthew Moulding controls the voting rights associated with 32,458,346 Ordinary Shares in THG plc held by FIC Shareco Limited pursuant to the terms of a Shareholders' Agreement.

12. Date of Completion

19 April 2021

13. Place Of Completion

London, United Kingdom

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