

5 October 2022

THG PLC

PCA award under Employee Incentive Plan

Pursuant to the THG PLC (the "**Company**") Employee Incentive Plan (the "**EIP**"), the Company announces that it was notified on 5 October 2022 of the grant of an award of 5,236,223 ordinary voting shares of £0.005 each (each an "**Ordinary Share**" and together the "**Award Shares**"), legal title for which will be held by FIC Shareco Limited ("**FIC Shareco**"). None of the Award Shares are beneficially owned by FIC Shareco, any PDMR or any person closely associated with a PDMR.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	FIC Shareco Limited
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding. No award over, or interest in, Ordinary Shares is or will be made to Matthew Moulding under the EIP.
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Grant, under the EIP, of Award Shares, none of which are beneficially owned by FIC Shareco, any PDMR or any person closely associated with any PDMR.
c)	Price(s) and volume(s)	Price(s): N/A

		Volume(s): 5,236,223
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	3 October 2022
f)	Place of transaction	Outside of a trading venue

Enquiries to:

THG PLC

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