

THG PLC

PCA Shareholding

THG PLC (the "**Company**") announces that it was notified on 29 September 2022 of the purchase by FIC Shareco Limited ("**FIC Shareco**"), a PCA of a person discharging managerial responsibilities of the Company ("**PDMR**"), of 4,600,000 ordinary voting shares of £0.005 each in the capital of the Company, none of which are beneficially owned by FIC Shareco, any PDMR or any person closely associated with a PDMR.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	FIC Shareco Limited
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Purchase by FIC Shareco of ordinary voting shares of £0.005 each, none of which are beneficially owned by FIC Shareco, any PDMR or any person closely associated with a PDMR.
c)	Price(s) and volume(s)	Price(s): 0.39p Volume(s): 4,900,000
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	27 September 2022
f)	Place of transaction	Outside of a trading venue

Enquiries to:

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 THG PLC
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