

**THG PLC**  
**(the "Company")**  
**Director/PDMR Shareholding**

**29 September 2022**

The Company has received notification on 29 September 2022 that Charles Allen, Lord Allen of Kensington CBE, a Non-Executive Director of the Company, has purchased 1,250,000 ordinary shares of £0.005 each in the capital of the Company at a price of 41.11827 pence per ordinary share.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

|           |  |   |
|-----------|--|---|
| <b>1.</b> | <b>Details of the person discharging managerial responsibilities / persons closely associated with them</b>  |   |
| a)        | Name   | Charles Allen, Lord Allen of Kensington CBE                     |
| <b>2.</b> | <b>Reason for the notification</b>   |   |
| a)        | Position / Status  | Non-Executive Director  |
| b)        | Initial Notification / Amendment   | Initial Notification  |
| <b>3.</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |
| a)        | Name   | THG PLC   |
| b)        | LEI  | 21380066N3SV908IDP37  |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |
| a)        | Description of the financial instrument, type of instrument<br><br>Identification Code   | Ordinary voting shares of £0.005 each<br><br>ISIN: GB00BMTV7393 |
| b)        | Nature of the transaction  | Acquisition of ordinary voting shares                           |
| c)        | Price(s) and volume(s)   | Price(s): 41.11827p<br><br>Volume(s): 1,250,000                 |
| d)        | Aggregated information   | N/A - single transaction  |
| e)        | Date of transaction  | 20 September 2022   |
| f)        | Place of transaction   | London Stock Exchange (XLON)                                    |

**Enquiries to:**

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