

THG PLC

Director/PDMR Shareholding

THG PLC (the "**Company**") announces that it was notified on 27 July 2022 of the purchase by Matthew Moulding, the chief executive officer of the Company, of 1,169,000 ordinary voting shares of £0.005 each ("**Ordinary Shares**") at a price of 70.2287 pence per ordinary share.

Matthew Moulding immediately gifted 1,169,000 Ordinary Shares to various friends, none of whom are classified as persons closely associated with Matthew Moulding, for nil consideration.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	Matthew Moulding
2.	Reason for the notification	
a)	Position / Status	Chief Executive Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Acquisition of ordinary voting shares
c)	Price(s) and volume(s)	Price(s): 70.2287p Volume(s): 1,169,000
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	26 July 2022
f)	Place of transaction	London Stock Exchange (XLON)

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2.	Reason for the notification	

a)	Position / Status	Chief Executive Officer
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Disposal of ordinary voting shares by way of gift for nil consideration
c)	Price(s) and volume(s)	Price(s): Nil Volume(s): 1,169,000
d)	Aggregated information	N/A - outside of trading venue transaction for nil consideration
e)	Date of transaction	26 July 2022
f)	Place of transaction	Outside of a trading venue

Enquiries to:

THG PLC
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