

THG PLC

PDMR/PCA Shareholdings

THG PLC (the "**Company**") announces that it was notified on 1 July 2022 of the purchase by FIC Shareco Limited ("**FIC Shareco**"), classified as a person closely associated with Matthew Moulding, the chief executive officer of the Company, of 3,032,508 ordinary voting shares of £0.005 each ("**Ordinary Shares**") at a price of 82.44 pence per ordinary share from The Moulding Foundation ("**TMF**"), classified as a person closely associated with Matthew Moulding.

TMF has made the sale in order to enable it to complete committed charitable donations, namely £5m to Seashell Trust (a campus for children with complex needs) and £3.5m to projects addressing homelessness in Manchester.

Matthew Moulding and FIC Shareco have pledged to donate any future profit made on these Ordinary Shares to TMF.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	FIC Shareco Limited
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Acquisition of ordinary voting shares from The Moulding Foundation
c)	Price(s) and volume(s)	Price(s): 82.44p Volume(s): 3,032,508
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	30 June 2022
f)	Place of transaction	Outside of a trading venue

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	

a)	Name	The Moulding Foundation
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Disposal of ordinary voting shares to FIC Shareco
c)	Price(s) and volume(s)	Price(s): 82.44p Volume(s): 3,032,508
d)	Aggregated information	N/A - single transaction
e)	Date of transaction	30 June 2022
f)	Place of transaction	Outside of a trading venue

Enquiries to:

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