

THG PLC

PDMR/PCA Shareholdings, award under Employee Incentive Plan

Further to the announcement made by THG PLC (the "**Company**") on 9 June 2022 in relation to the application for admission of 24,806,893 ordinary voting shares of £0.005 each ("**Ordinary Shares**") to be used for awards under the Company's Employee Incentive Plan (the "**EIP**"), the Company announces that it was notified on 17 June 2022 of the grant of an award of 1,336,195 Ordinary Shares (the "**Award Shares**") to Steven Whitehead. Legal title for the Award Shares is held by FIC Shareco Limited.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / persons closely associated with them	
a)	Name	FIC Shareco Limited
2.	Reason for the notification	
a)	Position / Status	PCA of Matthew Moulding. No award over, or interest in, Ordinary Shares is or will be made to Matthew Moulding under the EIP.
b)	Initial Notification / Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	THG PLC
b)	LEI	21380066N3SV908IDP37
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393
b)	Nature of the transaction	Grant, under the EIP, of Award Shares that are beneficially owned by Steven Whitehead.
c)	Price(s) and volume(s)	Price(s): N/A Volume(s): 1,336,195

d)	Aggregated information	N/A - single transaction
e)	Date of transaction	16 June 2022
f)	Place of transaction	Outside of a trading venue

Enquiries to:

THG PLC

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