

20 June 2022

THG PLC

PDMR/PCA Shareholdings, award under Employee Incentive Plan

Further to the announcement made by THG PLC (the "**Company**") on 9 June 2022 in relation to the application for admission of 24,806,893 ordinary voting shares of £0.005 each ("**Ordinary Shares**") to be used for awards under the Company's Employee Incentive Plan (the "**EIP**"), the Company announces that it was notified on 17 June 2022 of the grant of an award of 1,336,195 Ordinary Shares (the "**Award Shares**") to Steven Whitehead. Legal title for the Award Shares is held by FIC Shareco Limited.

The Company makes the below announcement and notification in accordance with the requirements of the UK Market Abuse Regulation:

| | | |
|-----------|--|---|
| 1. | Details of the person discharging managerial responsibilities / persons closely associated with them | |
| a) | Name | FIC Shareco Limited |
| 2. | Reason for the notification | |
| a) | Position / Status | PCA of Matthew Moulding. No award over, or interest in, Ordinary Shares is or will be made to Matthew Moulding under the EIP. |
| b) | Initial Notification / Amendment | Initial Notification |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | THG PLC |
| b) | LEI | 21380066N3SV908IDP37 |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification Code | Ordinary voting shares of £0.005 each ISIN: GB00BMTV7393 |
| b) | Nature of the transaction | Grant, under the EIP, of Award Shares that are beneficially owned by Steven Whitehead. |
| c) | Price(s) and volume(s) | Price(s): N/A Volume(s): 1,336,195 |

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|----|------------------------|----------------------------|
| d) | Aggregated information | N/A - single transaction |
| e) | Date of transaction | 16 June 2022 |
| f) | Place of transaction | Outside of a trading venue |

Enquiries to:

THG PLC

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