

12 January 2021

THG plc

Appointment of Independent Non-Executive Director and Special Advisors

THG plc ("THG" or the "Group"), the global technology platform company, specialising in taking brands direct to consumers, is pleased to announce the appointment of Tiffany Hall as an Independent Non-Executive Director with effect from 12th January 2021. On appointment, Tiffany will become a member of the Group's Remuneration Committee.

Tiffany brings significant plc experience from her previous role as Senior Independent Director and Chair of the Remuneration Committee at Howden Joinery Group Plc, and her current role as Non-Executive Director and Chair of the Remuneration Committee at B&M European Value Retail S.A. She is also a Non-Executive Director of Symington Family Estates and the British Standards Institution. Her executive experience is in marketing, sales and customer services. She previously served as CEO of BUPA Home Healthcare, Marketing Director at BUPA, Head of Marketing and Global Sales at British Airways and Chair of Airmiles and BA Holidays.

The appointment of Tiffany increases the number of Non-Executive Directors to six (of which four are independent). The Board of THG now comprises two Executive Directors and six Non-Executive Directors.

Special advisor appointments

As highlighted in our third quarter trading statement, the Group is committed to increasing the resources available to the Board sub-committees through the appointment of independent special advisors, and is pleased to announce two further appointments to support the Audit and Risk committee:

- **Katie Vickery:** Katie is an international regulatory and compliance Partner at Osborne Clarke LLP and heads the firm's Global Compliance team. She has 20 years' experience advising a wide range of businesses on the regulatory regimes governing consumer products, cosmetics and food.
- **Andrew Dyson:** Andrew is Partner at DLA Piper, where he is Global Co-Chair of the Data Protection, Privacy and Security Group. He is also Managing Partner of the Leeds office. Andrew brings over 20 years' experience advising on privacy, cyber security and technology law matters for clients both in the UK and internationally. He is currently a Visiting Fellow at Leeds University in applied ethics.

Matthew Moulding, Group CEO and Executive Chairman, commented:

"On behalf of the Group, I would like to welcome Tiffany to the Board as an Independent Non-Executive Director. Through her previous executive roles for leading consumer facing businesses, she will bring extensive sales and marketing expertise to the Group, in addition to her plc experience. Tiffany's appointment is further testament to the Board's commitment to making quality appointments and adding additional value to the existing leadership team at THG."

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THG plc

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Notes to editors

THG (www.thg.com) is a vertically integrated digital-first consumer brands group, retailing its own brands, in beauty and nutrition plus third-party brands, via its proprietary technology platform to an online and global customer base. THG is powered by THG Ingenuity, its proprietary end-to-end e-commerce technology, infrastructure and brand building platform. THG's business is operated through the following businesses:

THG Ingenuity: Provides an end-to-end direct-to-consumer e-commerce solution for consumer brand owners under Software as a Service licences, in addition to stand-alone digital services, including hosting, studio content and translation services and Beauty product development and manufacturing.

THG Nutrition: A manufacturer and online D2C retailer of nutrition and wellbeing products and owner of the world's largest sports nutrition brand Myprotein, including its family of brands Myvegan, Myvitamins, Command, MP Clothing and Myprotein Pro.

THG Beauty: The globally pre-eminent digital-first brand owner, retailer and manufacturer in the prestige beauty market, combining its prestige portfolio of nine owned brands across skincare, haircare and cosmetics, the provision of a global route to market for over 850 third-party beauty brands through its portfolio of websites, including Lookfantastic, Skinstore and Mankind and the beauty subscription box brand GLOSSYBOX.

THG OnDemand: Personalisation and customisation is a key offering within THG OnDemand, enabling brands to offer unique products to a vast range of consumers across THG's global territories through websites including Zavvi, IWOOT and Pop in a Box.

Other: Luxury D2C websites including Coggles, AllSole and MyBag, in addition to THG Experience. The latter comprises prestige events locations at Hale Country Club & Spa, King Street Townhouse Hotel and Great John Street Hotel, providing deeply experiential brand building environments, most notably in support of THG Society, the Group's proprietary influencer marketing platform.

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