

03 December 2020

THG Holdings plc

Appointment of Joint Corporate Brokers

THG Holdings plc, the global technology platform specialising in taking brands direct to consumers, announces the appointment of Barclays Bank plc, Citigroup Global Markets Limited and Jefferies International Limited as its joint corporate brokers with immediate effect.

For further information please contact:

THG Holdings plc

Kate Grimoldby/Clara Melia

Investor.Relations@thg.com

Powerscourt - Financial PR adviser

Victoria Palmer-Moore/Nick Dibden/Lisa Kavanagh

Tel: +44 (0) 20 7250 1446

thg@powerscourt-group.com

THG Holdings plc

Viki Tahmasebi

Viki.tahmasebi@thg.com

Barclays Bank plc

Nicola Tennent/Jon Bone

Tel: +44 (0)20 7623 2323

Citigroup Global Markets Limited

Michael Lavelle/Robert Farrington

Tel: +44 (0)20 7986 4000

Jefferies International Limited

Ed Matthews/Rob Leach

Tel: +44 (0)20 7029 8000

ENDS

Notes to editors

THG (www.thg.com) is a vertically integrated digital-first consumer brands group, retailing its own brands, in beauty and nutrition plus third-party brands, via its proprietary technology platform to an online and global customer base. THG is powered by THG Ingenuity, its proprietary end-to-end e-commerce technology, infrastructure and brand building platform. THG's business is operated through the following businesses:

THG Ingenuity: Provides an end-to-end direct-to-consumer e-commerce solution for consumer brand owners under Software as a Service licences, in addition to stand-alone digital services, including hosting, studio content and translation.

THG Nutrition: A manufacturer and online D2C retailer of nutrition and wellbeing products and owner of the world's largest sports nutrition brand Myprotein, including its family of brands Myvegan, Myvitamins, MP Clothing and Myprotein Pro.

THG Beauty: The globally pre-eminent digital-first brand owner, retailer and manufacturer in the prestige beauty market, combining its prestige portfolio of nine owned brands across skincare, haircare and cosmetics, the provision of a global route to market for over 850 third-party beauty brands through its portfolio of websites, including Lookfantastic, Skinstore and Mankind, the beauty subscription box brand GLOSSYBOX and the product developer and manufacturer Acheson & Acheson.

THG Lifestyle: Consisting of consumer and luxury brands, including Coggles, AllSole and Mybag as well as Zavvi, IWOOT and Pop In A Box. Personalisation and customisation is a key offering within THG Lifestyle, enabling the brands to offer unique products to a vast range of consumers across THG's global territories.

THG Experience: Prestige events locations at Hale Country Club & Spa, King Street Townhouse Hotel and the Great John Street Hotel providing deeply experiential brand building

environments, most notably in support of THG Society, the Group's proprietary influencer marketing platform.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@lseg.com or visit www.rns.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

APPFLFLSFSLFIII