

THG Holdings plc

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

17 November 2020: THG Holdings plc ("THG" or the "Group"), the global technology platform company, specialising in taking brands direct to consumers, is pleased to announce the appointment of Damian Sanders as an Independent Non-Executive Director of the Group. He will join the Board and take up the position of Chair of the Remuneration Committee with immediate effect.

In October this year, Damian was appointed as an independent special advisor to the Board's Audit & Risk committee and he will remain on this committee in his new capacity as an Independent Non-Executive Director.

Damian was until recently a Senior Audit Partner at Deloitte in Manchester and a member of Deloitte's North West Leadership Team. In August this year, Damian was appointed to the Board of Cineworld plc as an Independent Non-Executive Director. Damian is an FCA member of the Institute of Chartered Accountants in England & Wales and brings extensive financial and commercial experience to the Group. He has acted as an advisor and a corporate governance specialist to a number of FTSE Boards for over 20 years.

The Board is pleased to announce that, in addition to this appointment, it will appoint its fourth Independent Non-Executive Director, within the 12 months following its successful IPO and admission as a public listed company. Furthermore, to bolster the expertise available to the Board, THG will also announce additional appointments to its special advisor panel during this period.

Commenting on his appointment, Damian Sanders said: "I am delighted to be joining the Board of THG. The Group's strong performance since Admission is indicative of an exciting and prosperous future, and I very much look forward to being a part of and supporting THG on the next stage of its journey."

Matthew Moulding, Group CEO and Executive Chairman, commented: "On behalf of the Board, I would like to welcome Damian as an Independent Non-Executive Director. THG will greatly benefit from the wealth of experience across commercial, audit and corporate governance that he brings.

"Since IPO, it has been one of our key priorities to strengthen our Board, whilst giving careful consideration to ensure we are bringing the right expertise and support to THG.

"Damian's appointment is testament to THG's rigorous commitment to making quality appointments that will complement the Board and support the Group's long-term growth. Over the course of the next 12 months, the Board also plans to appoint another Independent Non-Executive Director to further strengthen the leadership team at THG."

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Notes to editors

THG (www.thg.com) is a vertically integrated digital-first consumer brands group, retailing its own brands, in beauty and nutrition plus third-party brands, via its proprietary technology platform to an online and global customer base. THG is powered by THG Ingenuity, its proprietary end-to-end e-commerce technology, infrastructure and brand building platform. THG's business is operated through the following five businesses:

THG Ingenuity: Provides an end-to-end D2C e-commerce solution for consumer brand owners under Software as a Service licences, in addition to stand-alone digital services, including hosting, studio content, translation services and Beauty product development and manufacturing.

THG Nutrition: A manufacturer and online D2C retailer of nutrition and wellbeing products and owner of the world's largest sports nutrition brand Myprotein, including its family of brands Myvegan, Myvitamins, MP Clothing and Myprotein Pro.

THG Beauty: The globally pre-eminent digital-first brand owner, retailer and manufacturer in the prestige beauty market, combining its prestige portfolio of eight owned brands across skincare, haircare and cosmetics, the provision of a global route to market for over 850 third-party beauty brands through its portfolio of websites, including Lookfantastic, Skinstore and Mankind and the beauty subscription box brand GLOSSYBOX.

THG Lifestyle: Consisting of consumer and luxury brands, including Coggles, AllSole and Mybag as well as Zavvi, IWOOT and Pop In A Box. Personalisation and customisation is a key offering within THG Lifestyle, enabling the brands to offer unique products to a vast range of consumers across THG's global territories.

THG Experience: Prestige events locations at Hale Country Club & Spa, King Street Townhouse Hotel and the Great John Street Hotel providing deeply experiential brand building environments, most notably in support of THG Society, the Group's proprietary influencer marketing platform.

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